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Press kit – May 2016, press release

La Samaritaine unveils its new “Maison du Projet” project showcase

After welcoming 60,000 visitors since May 2011 at its former location at 83 Rue de Rivoli, the Maison du Projet (Showroom) is moving to 1 Rue du Pont-Neuf, following the resumption of construction work.

Open to the public from 1.00pm to 8.00pm on Wednesdays, Fridays and Saturdays, the new Maison du Projet showcases striking images and an immersive 3D virtual reality tour of the renovation project.

As work continues towards the opening in 2018, local residents, Parisians and tourists can follow project and site updates in real time. Come and visit tomorrow's La Samaritaine today!